

# **Alexander Kempf**

Let's design better systems together.

alexanderkempf.com 760-310-7524 Irvine, CA

## Skills

UI + UX	Software	Personal
Graphic Design	Photoshop	Leadership
Wireframing	Illustrator	User empathy
Prototyping	Adobe XD	Passion for design
Research	Figma	Organized & process-oriented

# **Education**

# Master of Human-Computer Interaction & Design

UC Irvine, 4.0 GPA

Competitive analysis, research, insight synthesis, testing and iteration, design, wireframing, prototyping, and IoT concepts.

#### **BA in Studio Arts**

**UC Irvine** 

Color theory, painting, and figure drawing helped me develop my natural artistic interests and abilities.

# **Experience**

# **Graphic Designer**

Control Corrective Skincare, 1.5 years

Designed product labels and maintained marketing assets for over 100 private label brands.

## Freelance Designer

Various clients, 10 years

Enhanced brand identities through logo design, printed marketing material, and design consultation.

# **Achievements**

#### **PGSF**

First Place

The Print & Graphics Scholarship Foundation selected my entry to advertise their design scholarships on college campuses nationwide.

## **Distinguished Honor Graduate**

**US Army** 

Earned the title of Distinguished Honor Graduate, an honor awarded to the highest rated soldier in BCT.